JACKSON EYE CENTER

TODD L. JACKSON, MD MPH
710 Eastern Street, Suite F, Kingman, AZ 86401
Tel: 928-224-0536 | Fax: 928-628-3308
JacksonEyeAZ.com

OPTOMETRIC REFERRAL GUIDE & PATIENT TALKING POINTS

What to Tell Patients

LAUNCHING JANUARY 1, 2027

Todd Jackson, MD, MPH
Dedicated Surgical Referral Center

Designed with Patient Comfort and Transparency in Mind: When recommending specialized surgical care, your patients often worry about hidden facility bills, painful needles, and unexpected out-of-pocket costs. Below are the key differentiators that set Jackson Eye Center apart—ensuring your patients receive exceptional clinical care with zero stress.

$ Financial Peace of Mind (No Hidden Fees)

- **$0 FEE** **No Anesthesia Fee:** Patients never receive unexpected anesthesia bills or separate facility surprises.
- **$0 FEE** **No Medication Fee*:** Streamlined surgical medication protocols designed without placing a heavy financial burden on your patients.
- **UPGRADED** **Upgraded Lenses at No Extra Cost:** Eligible patients receive enhanced optic lens technology without prohibitive elective price markups.
- **PREMIUM** **Premium Protective Gels Included:** Highest-grade viscoelastic devices (OVDs) used for maximal corneal endothelial protection at no extra charge.

♥ Stress-Free, Gentle Surgical Experience

- **NO IV** **IV-Free Surgery:** Gentle oral and topical comfort protocols eliminate painful needle sticks, intravenous lines, and surgical anxiety for eligible patients.
- **20K+ CASES** **Over 16 Years & 20,000+ Surgeries:** Calm, swift, and highly refined microsurgical technique trusted for routine and complex cases.
- **SURGEON CHOICE** **Trusted by Other Surgeons:** Ophthalmologists routinely entrust Dr. Jackson with their most complex anterior segment cases and dense cataracts.
- **MISSION** **Benefit from Global Research & Teaching:** Patients benefit directly from innovative surgical techniques taught on national and international stages.

CHAIRSIDE PATIENT SCRIPT • WHAT YOU & YOUR STAFF CAN SAY

Quick 30-second patient reassurance

> *"We are referring you to Dr. Todd Jackson at Jackson Eye Center. He is an outstanding eye surgeon with over 20,000 surgeries who brings world-class technology right here to Mohave County. Patients love his center because the surgery is gentle and needle/IV-free for eligible candidates, and they do not charge unexpected fees for anesthesia, surgical medications. Best of all, once your procedure is complete, you will come right back to our office for your ongoing eye care."*

Dedicated OD Referral Line: **928-224-0536** Dr. Jackson Cell: **702-767-7048** Location: **Mohave County, AZ**